

Department	MASTER OF BUSINESS ADMINISTRATION				R 2022	Sem. I	
Course Code	Course Name	Hours / Week			Credit	Total Hours	Maximum Marks
		L	T	P			
22PBA08	SOCIAL IMMERSION PROJECT	0	0	1	1	10	50
Course Objective	1. To create awareness towards social issues						
	2. To motivate the students to involve in the various social issues						
	3. To involve the students in identifying certain social issues						
	4. To engage the students in helping/solving certain social issue areas						
	5. To develop the students as a responsible citizen of the nation						

Guidelines for the Social Immersion Project

1. The students should study and understand and the various social issues in and around his/her residential area or any other preferred area
2. Among the various social issues he has to identify and discuss certain issues with the faculty guide.
3. Based on the discussion the student should select one or two issues to involve him in those issues
4. In the selected issue(s) the students should carry out certain activities, thereby the issue may be solved or towards certain development.
5. While carry out the work the entire process is to be recorded/documented and same should be authorized by the responsible local persons/community/body
6. The above entire process is to be report to the Head of the Department through his faculty guide.
7. Necessary records, documents and photographs shall be included and the report should minimum of 25 pages.
8. The time duration for the project is between 10 to 15 days preferably after college hours.

State of the Art**SOCIAL IMMERSION PROJECT**

Course Outcome	CO1	Aware of social issues
	CO2	Able to get into the social welfare activities
	CO3	Capable of organizing social welfare projects
	CO4	Able to lead various CSR projects effectively
	CO5	Continue his profession as a responsible citizen

CO PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1			1			2	2						1	1
CO2			1			2	2						1	1
CO3			1			3	1						2	2
CO4			1			3	2						2	1
CO5			1			2	2						1	2